

# warpevents.eu

## Setting the Stage for Events

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November 14 - 16, Warpstock Europe 2008



# Outline

## Why warpevents.eu?

- The past Situation
- Results
- Remedy

## Present

- Background
- Presentation Facilities
- Information Library
- Organisation and Communication Facilities
- Changes since last year

## Future

- Plans
- Contributions and Sponsoring



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# History

## The past situation:

- ▶ Nobody who tries to ensure that a Warpstock Europe happens
- ▶ No public status reports
- ▶ Nobody steps forward at first, then last-minute effort
- ▶ No organisation infrastructure
  - ▶ No information resources
  - ▶ No communication infrastructure
  - ▶ No presentation infrastructure



# Results

Each year, organisers have to start from scratch:

- ▶ Find out how to do things themselves
- ▶ Search for knowledge bearers
- ▶ Communication facilities have to be set up
- ▶ Web site has to be set up
- ▶ Info and PR material has to be written



## Results - 2

### Corollary

- ▶ *Knowledge gets lost*
- ▶ *Much time is spent on re-inventing the wheel*
- ▶ *High stress level for organisers*

### D'oh!

- ▶ Suboptimal experience for organisers and visitors
- ▶ Reluctance to organise (another) event



# Remedy

## Theorem (Solution)

- ▶ *Create lasting infrastructure*
- ▶ *Reduce workload*
- ▶ *Create awareness*

Provide:

- ▶ Library with information about organising an event
- ▶ Communication facilities
- ▶ Presentation facilities
- ▶ Public status report



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# Background

We use:

- ▶ TYPO3 web application server
- ▶ Professional hosting on Linux/Unix
- ▶ Several extensions
- ▶ E-mail IMAP accounts



# Presentation Facilities

## Feature:

- ▶ Extensible CMS
- ▶ Design templates
- ▶ User administration
- ▶ Rich text editing
- ▶ Localisation facilities
- ▶ News system
- ▶ Event management system
- ▶ Workflow

## Corollary

- ▶ *Work can be distributed (roles)*
- ▶ *No in-depth skills required for most roles*

# Information Library

Contains:

- ▶ Wiki to collect information and develop documents
- ▶ Download area for documents and sheets
- ▶ Database of
  - ▶ knowledge bearers
  - ▶ speakers
  - ▶ companies
  - ▶ locations

D'oh!

- ▶ Still mostly empty
- ▶ External input required



2008

# Organisation and Communication Facilities

## Feature:

- ▶ IMAP e-mail accounts
- ▶ Concept wiki
- ▶ Forum
- ▶ To-do list / project management
- ▶ Calendar



# Changes since last year

## Achieved:

- ▶ Presentation download after the event
- ▶ Re-structuring for multiple domains
- ▶ Umbrella site warpevents.eu
  - ▶ Organisation facilities and library
  - ▶ Archive
  - ▶ Discussion forum
  - ▶ Global event calendar
- ▶ Contact with Warpstock, Inc.
- ▶ eComStationNews.com news agency



## Changes since last year - 2

Not achieved:

- ▶ Fill library with content (lack of contributions)
- ▶ Migration of previous event sites (lack of time, man-power)
- ▶ Public status reports, transparent process (inactivity of Steering Group)



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# Plans

So far:

- ▶ Switch to better provider
- ▶ Fill library with content (requires contributions)
- ▶ Information exchange with Warpstock, Inc. and (former) event team members
- ▶ Public information at umbrella site warpevents.eu (requires library to be filled)
- ▶ Collect information from previous events (requires time, man-power)
- ▶ Watch feature for wiki (requires funding)
- ▶ Your suggestion?





# Contributions and Sponsoring

## Contributions required!

We provide the infrastructure. Somebody else has to put it to use!

## Sponsoring very welcome!

Ensures:

- ▶ Hosting
- ▶ Ongoing development



# The End

## Open discussion

An open discussion about the future of Warpstock Europe will take place on Saturday evening starting at 17:30. Please take the time to participate. Your input is needed!

Thank you for your attention.

